

## ON P-VALENT STRONGLY STARLIKE AND STRONGLY CONVEX FUNCTIONS

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ABSTRACT. In this paper, we define some new classes  $S^*(a, c, \lambda, p, \alpha, \beta)$  and  $C(a, c, \lambda, p, \alpha, \beta)$  of strongly starlike and strongly convex functions of order  $\alpha$  and type  $\beta$  by using Cho-Kohn-Srivastava integral operators. We also derive some interesting properties, such as inclusion relationships of these classes.

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### 1. INTRODUCTION

Let  $A(p)$  denote the class of functions  $f(z)$  normalized by

$$z^p + \sum_{k=1}^{\infty} a_{p+k} z^{p+k}, \quad p \in \mathbb{N} = \{1, 2, 3, \dots\}. \quad (1.1)$$

which are analytic and  $p$ -valent in the unit disk  $E = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ .

A function  $f(z) \in A(p)$  is said to be in the class  $S^*(p, \beta)$  of  $p$ -valently starlike function of order  $\beta$  in  $E$  if it satisfies the following inequality:

$$\operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \beta, \quad z \in E, \quad 0 \leq \beta < p. \quad (1.2)$$

The class  $S^*(p, \beta)$  was introduced and studied by Goodman [4], see also [11]. For recent investigation and more detail the interested reader are refers to the work by [12, 13]. Also, we note that  $S^*(p, 0) = S_p^*$ , where  $S_p^*$  is the class of  $p$ -valently starlike functions in  $E$ .

A function  $f(z) \in A(p)$  is said to be in the class  $C(p, \beta)$  of p-valently convex function of order  $\beta$  in  $E$  if it satisfies the following inequality:

$$\operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \beta, \quad z \in E, \quad 0 \leq \beta < p. \quad (1.3)$$

The class  $C(p, \beta)$  was introduced and studied by Goodman [4], see also [10]. Also we note that  $C(p, 0) = C_p$ , where  $C_p$  is the class of p-valently convex functions in  $E$ .

A function  $f(z) \in A(p)$  is said to be strongly starlike of order  $\alpha$  and type  $\beta$  in  $E$  if it satisfies the following inequality:

$$\left| \arg \left( \frac{zf'(z)}{f(z)} - \beta \right) \right| < \frac{\alpha\pi}{2}, \quad z \in E, \quad 0 \leq \alpha < p \text{ and } 0 \leq \beta < p. \quad (1.4)$$

We denote this class by  $S^*(p, \alpha, \beta)$ . A function  $f(z) \in A(p)$  is said to be strongly convex of order  $\alpha$  and type  $\beta$  in  $E$  if it satisfies the following inequality:

$$\left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} - \beta \right) \right| < \frac{\alpha\pi}{2}, \quad z \in E, \quad 0 \leq \alpha < p \text{ and } 0 \leq \beta < p. \quad (1.5)$$

We denote this class by  $C(p, \alpha, \beta)$ .

It is obvious that  $f(z) \in A(p)$  belongs to  $C(p, \alpha, \beta)$  if and only if  $\frac{zf'(z)}{p} \in S^*(p, \alpha, \beta)$ . Also, we note that  $S^*(p, \alpha, \beta) = S^*(p, \beta)$  and  $C(p, \alpha, \beta) = C(p, \beta)$ .

In our present investigation we shall make use of the Gauss hypergeometric functions defined by

$${}_2F_1(a, b; c; z) = \sum_{k=0}^{\infty} \frac{(a)_k (b)_k z^k}{(c)_k (1)_k}, \quad (1.6)$$

where  $a, b, c \in \mathbb{C}$ ,  $c \notin \mathbb{Z}_0^- = \{0, -1, -2, \dots\}$  and  $(k)_n$  denote the Pochhammer symbol (or the shifted factorial) given, in terms of the Gamma function  $\Gamma$ , by

$$(k)_n = \frac{\Gamma(k+n)}{\Gamma(k)} = \begin{cases} k(k+1)\dots(k+n-1) & n \in \mathbb{N}, \\ 1 & n = 0. \end{cases}$$

We note that the series defined by (1.6) converges absolutely for  $z \in E$  and hence represents an analytic function in the open unit disk  $E$ , see [14].

We define a function  $\phi_p(a, c; z)$  by

$$\phi_p(a, c; z) = z^p + \sum_{k=1}^{\infty} \frac{(a)_k z^{p+k}}{(c)_k}, \quad a \in \mathbb{R}; \quad c \in \mathbb{R} \setminus \mathbb{Z}_0^- = \{0, -1, -2, \dots\} \quad (z \in E).$$

Using the function  $\phi_p(a, c; z)$ , we consider a function  $\phi_p^\dagger(a, c; z)$  defined by

$$\phi_p(a, c; z) * \phi_p^\dagger(a, c; z) = \frac{z^p}{(1-z)^{\lambda+p}}, \quad z \in E,$$

where  $\lambda > -p$ . This function yields the following family of linear operators

$$I_p^\lambda(a, c)f(z) = \phi_p^\dagger(a, c; z) * f(z), \quad z \in E, \quad (1.7)$$

where  $a, c \in \mathbb{R} \setminus \mathbb{Z}_0^-$ . For a function  $f(z) \in A(p)$ , given by (1.1), it follows from (1.7) that for  $\lambda > -p$  and  $a, c \in \mathbb{R} \setminus \mathbb{Z}_0^-$

$$\begin{aligned} I_p^\lambda(a, c)f(z) &= z^p + \sum_{k=1}^{\infty} \frac{(a)_k (\lambda+p)}{(c)_k (1)_k} a_{p+k} z^{p+k} \\ &= z^P {}_2F_1(c, \lambda+p; a; z) * f(z), \quad z \in E. \end{aligned} \quad (1.8)$$

From equation (1.8) we deduce that

$$z(I_p^\lambda(a, c)f(z))' = (\lambda+p)I_p^{\lambda+1}(a, c)f(z) - \lambda I_p^\lambda(a, c)f(z), \quad (1.9)$$

$$z(I_p^\lambda(a+1, c)f(z))' = aI_p^\lambda(a, c)f(z) - (a-p)I_p^\lambda(a+1, c)f(z). \quad (1.10)$$

We also note that

$$I_p^0(p+1, 1)f(z) = p \int_0^z \frac{f(t)}{t} dt, \quad I_p^0(p, 1)f(z) = I_p^1(p+1, 1)f(z) = f(z),$$

$$I_p^1(p, 1)f(z) = \frac{zf'(z)}{p}, \quad I_p^2(p, 1)f(z) = \frac{2zf'(z) + z^2f''(z)}{p(p+1)},$$

$$I_p^2(p+1, 1)f(z) = \frac{f(z) + zf'(z)}{p+1}, \quad I_p^n(a, a)f(z) = D^{n+p-1}f(z), \quad n \in \mathbb{N}, \quad n > -p,$$

where  $D^{n+p-1}$  is the Ruscheweyh derivative of  $(n+p-1)$ th order, see [5].

The operator  $I_p^\lambda(a, c)$  ( $\lambda > -p, a, c \in \mathbb{R} \setminus \mathbb{Z}_0^-$ ) was recently introduced by Cho et.al [1], who investigated (among other things) some inclusion relationships and argument properties of various subclasses of multivalent functions in  $A(p)$ , which were defined by means of the operator  $I_p^\lambda(a, c)$ .

For  $\lambda = c = 1$  and  $a = n+p$ , Cho-kown-Srivastava operator  $I_p^\lambda(a, c)$  yields

$$I_p^1(n+p, 1) = I_{n,p} \quad (n > -p),$$

where  $I_{n,p}$  denotes an integral operator of the  $(n+p-1)$ th order, which was studied by Liu and Noor [6], see also [7, 8]. The linear operator  $I_1^\lambda(\mu+2, 1)$  ( $\lambda > -1, \mu > -2$ ) was also recently introduced and studied by Choi et.al [2]. For relevant details about further special cases of the Choi-Saigo Srivastava operator the interested reader may refer to the works by Choi et. al [2] and Cho et. al [1], see also [3].

Using the operator  $I_p^\lambda(a, c)$  we now define new subclasses of  $A(p)$  as follows:

**Definition 1.1.**

$$S^*(a, c, \lambda, p, \alpha, \beta) = \left\{ f(z) \in A(p) : I_p^\lambda(a, c)f(z) \in S^*(p, \alpha, \beta), \frac{z(I_p^\lambda(a, c)f(z))'}{I_p^\lambda(a, c)f(z)} \neq \beta \right\}.$$

where  $z \in E$ .

It is easy to see that  $S^*(p, 1, 0, p, \alpha, \beta) = S^*(p, \alpha, \beta)$  and  $S^*(p+1, 1, 1, p, \alpha, \beta) = S^*(p, \alpha, \beta)$ , is the class of strongly starlike functions of order  $\alpha$  and type  $\beta$  as given by (1.4).

**Definition 1.2.**

$$C(a, c, \lambda, p, \alpha, \beta) = \left\{ f(z) \in A(p) : I_p^\lambda(a, c)f(z) \in C(p, \alpha, \beta), 1 + \frac{z(I_p^\lambda(a, c)f(z))''}{(I_p^\lambda(a, c)f(z))'} \neq \beta \right\}.$$

where  $z \in E$ .

Obviously,  $f(z) \in C(a, c, \lambda, p, \alpha, \beta)$  if and only if  $\frac{zf'(z)}{p} \in S^*(a, c, \lambda, p, \alpha, \beta)$ ,  $C(p, 1, 0, p, \alpha, \beta) = C(p, \alpha, \beta)$  and  $C(p+1, 1, 1, p, \alpha, \beta) = C(p, \alpha, \beta)$  is the class of strongly convex functions of order  $\alpha$  and type  $\beta$  as given by (1.5).

## 2. PRELIMINARIES AND MAIN RESULTS

In order to prove our main results we shall need the following result.

**Lemma 2.1.**[9] *Let a function  $h(z) = 1 + c_1z + c_2z^2 + \dots$  be analytic in  $E$  and  $h(z) \neq 0, z \in E$ . If there exists a point  $z_0 \in E$  such that*

$$|\arg h(z)| < \frac{\pi}{2}\alpha \quad (|z| < |z_0|) \quad \text{and} \quad |\arg h(z_0)| = \frac{\pi}{2}\alpha \quad (0 \leq \alpha < 1), \quad (2.1)$$

then we have,

$$\frac{z_0 h'(z_0)}{h(z_0)} = ik\alpha, \quad (2.2)$$

where

$$k \geq \frac{1}{2}\left(a + \frac{1}{a}\right) \quad \text{when} \quad \arg h(z_0) = \frac{\pi}{2}\alpha, \quad (2.3)$$

$$k \leq -\frac{1}{2}\left(a + \frac{1}{a}\right) \quad \text{when} \quad \arg h(z_0) = \frac{\pi}{2}\alpha, \quad (2.4)$$

and

$$(h(z_0))^{\frac{1}{\alpha}} = \pm i\alpha, \quad (\alpha > 0).$$

**Theorem 2.2.**  $S^*(a, c, \lambda+1, p, \alpha, \beta) \subset S^*(a, c, \lambda, p, \alpha, \beta) \subset S^*(a+1, c, \lambda, p, \alpha, \beta)$ .

*Proof.* Set

$$\frac{z(I_p^\lambda(a, c)f(z))'}{I_p^\lambda(a, c)f(z)} = \beta + (p - \beta)h(z). \quad (2.5)$$

Then  $h(z)$  is analytic in  $E$  with  $h(0) = 1$  and  $h(z) \neq 0, z \in E$ . Applying the identity (1.9) in (2.1) and differentiating the resulting equation with respect to  $z$  we have

$$\frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta = (p - \beta)h(z) + \frac{(p - \beta)zh'(z)}{(\lambda + \beta) + (p - \beta)h(z)}.$$

Suppose there exists a point  $z_0 \in E$  such that the conditions (2.1) to (2.4) of Lemma 2.1 are satisfied. Thus, if

$$\arg h(z_0) = \frac{-\pi}{2}\alpha, \quad z_0 \in E,$$

then

$$\begin{aligned} \frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta &= (p - \beta)h(z_0) \left[ 1 + \frac{\frac{z_0 h'(z_0)}{h(z_0)}}{(\lambda + \beta) + (p - \beta)h(z_0)} \right] \\ &= (p - \beta)a^\alpha e^{-\frac{\pi\alpha}{2}} \left[ 1 + \frac{ik\alpha}{(\lambda + \beta) + (p - \beta)a^\alpha e^{-\frac{\pi\alpha}{2}}} \right]. \end{aligned}$$

This implies that

$$\begin{aligned} \arg \left( \frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta \right) &= \frac{-\pi\alpha}{2} + \arg \left[ 1 + \frac{ik\alpha}{(\lambda + \beta) + (p - \beta)a^\alpha e^{-\frac{\pi\alpha}{2}}} \right] = \frac{-\pi\alpha}{2} \\ &+ \tan^{-1} \left[ \frac{k\alpha((\lambda + \beta) + (p - \beta)a^\alpha \cos(\frac{\pi\alpha}{2}))}{(\lambda + \beta)^2 + 2(\lambda + \beta)(p - \beta)a^\alpha \cos(\frac{\pi\alpha}{2}) + (p - \beta)^2 a^{2\alpha} - k\alpha(p - \beta)a^\alpha \sin(\frac{\pi\alpha}{2})} \right]. \end{aligned}$$

This gives that

$$\arg \left( \frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta \right) \leq \frac{-\pi\alpha}{2},$$

since

$$k \leq \frac{-1}{2} \left( a + \frac{1}{a} \right) \leq -1 \text{ and } z_0 \in E,$$

this contradicts the condition  $f(z) \in S^*(a, c, \lambda, p, \alpha, \beta)$ .

On the other hand if we set

$$\arg h(z_0) = \frac{\pi\alpha}{2},$$

then it can similarly be shown that

$$\arg \left( \frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta \right) \geq \frac{\pi\alpha}{2},$$

since

$$k \geq \frac{1}{2}(a + \frac{1}{a}) \text{ and } z_0 \in E,$$

which again contradicts the hypothesis that  $f(z) \in S^*(a, c, \lambda, p, \alpha, \beta)$ .

Thus the function defined by (2.5) has to satisfy the following inequality:

$$\arg h(z) \leq \frac{\pi\alpha}{2}, \quad z \in E.$$

which implies that

$$\left| \arg \left( \frac{z(I^{\lambda+1}(a, c)f(z))'}{I^{\lambda+1}(a, c)f(z)} - \beta \right) \right| < \frac{\pi\alpha}{2}, \quad z \in E.$$

The proof of part (ii) lies on the similar lines. This completes the proof of Theorem 2.2.

**Theorem 2.3.**  $C(a, c, \lambda + 1, p, \alpha, \beta) \subset C(a, c, \lambda, p, \alpha, \beta) \subset C(a + 1, c, \lambda, p, \alpha, \beta)$

*Proof.* To prove this inclusion relationship, we observe from Theorem 2.2 that

$$\begin{aligned} f(z) \in C(a, c, \lambda + 1, p, \alpha, \beta) &\Leftrightarrow \frac{zf'(z)}{p} \in S^*(a, c, \lambda + 1, p, \alpha, \beta) \\ &\Rightarrow \frac{zf'(z)}{p} \in S^*(a, c, \lambda, p, \alpha, \beta) \Leftrightarrow f(z) \in C(a, c, p, \alpha, \beta). \end{aligned}$$

The proof of second part lies on similar lines. This completes the proof of Theorem 2.3.

For a function  $f(z) \in A(p)$  the integral operator,  $\mathcal{F}_{\delta, p} : A(p) \longrightarrow A(p)$  is defined by

$$\begin{aligned} \mathcal{F}_{\delta, p}(f)(z) &= \frac{\delta + p}{z^p} \int_0^z t^{\delta-1} f(t) dt = \left( z^p + \sum_{k=1}^{\infty} \frac{\delta + p}{\delta + p + k} z^{p+k} \right) * f(z) \quad (2.6) \\ &= z^p {}_2F_1(1, \delta + p, \delta + p + 1; z) * f(z), \quad z \in E, \text{ see [2]}. \end{aligned}$$

It follows from (2.6) that

$$z \left( (I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z))' \right) = (\delta + p)I_p^\lambda(a, c)f(z) - \delta I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z). \quad (2.7)$$

We have the following result.

**Theorem 2.4.** *Let  $\delta > -\beta$  and  $0 \leq \beta < p$ . If  $f(z) \in S^*(a, c, \lambda, p, \alpha, \beta)$  with*

$$\frac{z(I_p^\lambda(a, c)\mathcal{F}_{\delta,p}(f)(z))'}{I_p^\lambda(a, c)\mathcal{F}_{\delta,p}(f)(z)} \neq \beta, \text{ for all } z \in E,$$

then we have

$$\mathcal{F}_{\delta,p}(f)(z) \in S^*(a, c, \lambda, p, \alpha, \beta).$$

*Proof.* We begin by setting

$$\frac{z(I_p^\lambda(a, c)\mathcal{F}_{\delta,p}(f)(z))'}{I_p^\lambda(a, c)\mathcal{F}_{\delta,p}(f)(z)} = \beta + (p - \beta)h(z), \quad z \in E. \quad (2.8)$$

Then  $h(z)$  is analytic in  $E$  with  $h(0) = 1$ . Using (2.7) and (2.8), we find that

$$(\delta + p) \frac{(I_p^\lambda(a, c)f(z))'}{I_p^\lambda(a, c)\mathcal{F}_{\delta,p}(f)(z)} = (\delta + p) + (p - \beta)h(z). \quad (2.9)$$

Differentiation both sides of (2.9) logarithmically, we obtain

$$\frac{z(I_p^\lambda(a, c)f(z))'}{I_p^\lambda(a, c)f(z)} - \beta = (p - \beta)h(z) + \frac{(p - \beta)zh'(z)}{(\delta + \beta) + (p - \beta)h(z)}.$$

Suppose now there exists a point  $z_0 \in E$  such that

$$|\arg h(z)| < \frac{\pi}{2}\alpha \quad (|z| < |z_0|) \text{ and } |\arg h(z_0)| = \frac{\pi}{2}\alpha.$$

Then by Lemma 2.1, we can write that

$$\frac{z_0 h'(z_0)}{h(z_0)} = ik\alpha \text{ and } (h(z_0))^{\frac{1}{\alpha}} = \pm i\alpha \quad (\alpha > 0).$$

If

$$\arg h(z_0) = \frac{\pi}{2}\alpha, \quad z_0 \in E,$$

then

$$\begin{aligned} \frac{z(I_p^\lambda(a, c)f(z_0))'}{I_p^\lambda(a, c)f(z_0)} - \beta &= (p - \beta)h(z_0) \left[ 1 + \frac{\frac{zh'(z_0)}{h(z_0)}}{(\delta + \beta) + (p - \beta)h(z_0)} \right] \\ &= (p - \beta)a^\alpha e^{i\frac{\pi\alpha}{2}} \left[ 1 + \frac{ik\alpha}{(\delta + \beta) + (p - \beta)a^\alpha e^{i\frac{\pi\alpha}{2}}} \right]. \end{aligned}$$

This shows that

$$\begin{aligned} \arg \left( \frac{z(I_p^\lambda(a, c)f(z_0))'}{I_p^\lambda(a, c)f(z_0)} - \beta \right) &= \frac{\pi\alpha}{2} + \arg \left\{ 1 + \frac{ik\alpha}{(\delta + \beta) + (p - \beta)a^\alpha e^{i\frac{\pi\alpha}{2}}} \right\} = \frac{\pi\alpha}{2} \\ &+ \tan^{-1} \left\{ \frac{k\alpha(\delta + \beta + (p - \beta))a^\alpha \cos\left(\frac{\pi\alpha}{2}\right)}{(\delta + \beta)^2 + 2(\delta + \beta)(p - \beta)a^\alpha \cos\left(\frac{\pi\alpha}{2}\right) + (p - \beta)^2 a^{2\alpha} + k\alpha(p - \beta)a^\alpha \sin\left(\frac{\pi\alpha}{2}\right)} \right\} \\ &\geq \frac{\pi\alpha}{2}, \end{aligned}$$

since

$$k \geq \frac{1}{2}\left(a + \frac{1}{a}\right) \geq 1 \text{ and } z_0 \in E,$$

which contradicts the assumption that  $f(z) \in S^*(a, c, \lambda, p, \alpha, \beta)$ .

Similarly in the case when

$$\arg h(z_0) = -\frac{\pi}{2}\alpha, \quad z_0 \in E,$$

we can prove that

$$\arg \left( \frac{z(I_p^\lambda(a, c)f(z_0))'}{I_p^\lambda(a, c)f(z_0)} - \beta \right) \leq \frac{-\pi\alpha}{2},$$

since

$$k \leq -\frac{1}{2}\left(a + \frac{1}{a}\right) \leq -1 \text{ and } z_0 \in E,$$

contradicting once again the condition that  $f(z) \in S^*(a, c, \lambda, p, \alpha, \beta)$ .

We thus conclude that  $h(z)$  must satisfy the following inequality

$$|\arg h(z)| < \frac{\pi}{2}\alpha, \quad z \in E.$$

This shows that

$$\left| \arg \frac{z(I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z))'}{I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z)} - \beta \right| < \frac{\pi\alpha}{2}, \quad z \in E,$$

and hence the proof is complete.

**Theorem 2.5.** *Let  $\delta > -\beta$  and  $0 \leq \beta < p$ . If  $f(z) \in C(a, c, \lambda, p, \alpha, \beta)$  and*

$$1 + \frac{z(I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z))''}{(I_p^\lambda(a, c)\mathcal{F}_{\delta, p}(f)(z))'} \neq \beta \text{ for all } z \in E,$$



then we have

$$\mathcal{F}_{\delta,p}(f)(z) \in C(a, c, \lambda, p, \alpha, \beta).$$

*Proof.* Since

$$\begin{aligned} f(z) \in C(a, c, \lambda, p, \alpha, \beta) &\Leftrightarrow \frac{zf'(z)}{p} \in S^*(a, c, \lambda, p, \alpha, \beta) \\ &\Rightarrow \frac{\mathcal{F}_{\delta,p}(f)(z)}{p} \in S^*(a, c, \lambda, p, \alpha, \beta) \Leftrightarrow \frac{z(\mathcal{F}_{\delta,p}(f)(z))'}{p} \in S^*(a, c, \lambda, p, \alpha, \beta) \\ &\Leftrightarrow \mathcal{F}_{\delta,p}(f)(z) \in C(a, c, \lambda, p, \alpha, \beta). \end{aligned}$$

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