

**INTEGRAL INEQUALITIES OF HERMITE–HADAMARD  
TYPE FOR FUNCTIONS WHOSE DERIVATIVES ARE  
STRONGLY  $\alpha$ -PREINVEX**

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**ABSTRACT.** In the paper, the authors introduce a new notion “strongly  $\alpha$ -preinvex function”, establish an integral identity for the newly introduced function, and find some Hermite–Hadamard type integral inequalities for a function that the power of the absolute value of its first derivative is strongly  $\alpha$ -preinvex.

1. INTRODUCTION

Let us recall some definitions of various convex functions.

**Definition 1.1.** A function  $f: I \subseteq \mathbb{R} = (-\infty, \infty) \rightarrow \mathbb{R}$  is said to be convex if

$$(1.1) \quad f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$$

holds for all  $x, y \in I$  and  $\lambda \in [0, 1]$ .

**Definition 1.2** ([1, 2, 14]). A set  $S \subseteq \mathbb{R}^n$  is said to be invex with respect to the map  $\eta: S \times S \rightarrow \mathbb{R}^n$  if for every  $x, y \in S$  and  $t \in [0, 1]$

$$(1.2) \quad y + t\eta(x, y) \in S.$$

**Definition 1.3** ([8]). Let  $S \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta: S \times S \rightarrow \mathbb{R}^n$ . For every  $x, y \in S$ , the  $\eta$ -path  $P_{xy}$  joining the points  $x$  and  $v = x + \eta(y, x)$  is defined by

$$(1.3) \quad P_{xy} = \{z \mid z = x + t\eta(y, x), t \in [0, 1]\}.$$

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2010 *Mathematics Subject Classification.* 26D15; Secondary 26A51, 26B12, 41A55.

*Key words and phrases.* Hermite–Hadamard type integral inequalities; invex set; strongly  $\alpha$ -preinvex function.

This work was partially supported by the National Natural Science Foundation of China under Grant No. 11361038 and by the Inner Mongolia Autonomous Region Natural Science Foundation Project under Grant No. 2015MS0123, China.

**Definition 1.4** ([2]). Let  $S \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta: S \times S \rightarrow \mathbb{R}^n$ . A function  $f: S \rightarrow \mathbb{R}$  is said to be preinvex with respect to  $\eta$ , if for every  $x, y \in S$  and  $t \in [0, 1]$ ,

$$(1.4) \quad f(y + t\eta(x, y)) \leq tf(x) + (1 - t)f(y).$$

**Definition 1.5** ([10]). For  $f: [a, b] \rightarrow \mathbb{R}$ , if

$$(1.5) \quad f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y) - c\lambda(1 - \lambda)(x - y)^2$$

is valid for all  $x, y \in [a, b]$  and  $\lambda \in [0, 1], c > 0$ , then we say that  $f(x)$  is a strongly convex function on  $[a, b]$ .

Let us reformulate some inequalities of Hermite–Hadamard type for the above mentioned convex functions.

**Theorem 1.1** ([5, Theorem 2.2]). Let  $f: I^\circ \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping and  $a, b \in I^\circ$  with  $a < b$ . If  $|f'(x)|$  is convex on  $[a, b]$ , then

$$(1.6) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} (|f'(a)| + |f'(b)|).$$

**Theorem 1.2** ([2, Theorem 2.1]). Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$  and let  $f: A \rightarrow \mathbb{R}$  be a differentiable function. If  $|f'|$  is preinvex on  $A$ , then for every  $a, b \in A$  with  $\theta(a, b) \neq 0$  we have

$$(1.7) \quad \begin{aligned} \left| \frac{f(b) + f(b + \theta(a, b))}{2} - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx \right| \\ \leq \frac{|\theta(a, b)|}{8} [|f'(a)| + |f'(b)|]. \end{aligned}$$

For more information on Hermite–Hadamard type inequalities for various convex functions, please refer to recently published articles [3, 4, 6, 7, 11, 12, 13] and closely related references therein.

In this article, we will introduce a new notion “ $\alpha$ -preinvex function”, establish an integral identity for such a kind of functions, and find some Hermite–Hadamard type integral inequalities for a function that the power of the absolute value of its first derivative is  $\alpha$ -preinvex.

## 2. A NEW DEFINITION AND TWO LEMMAS

The so-called “strongly  $\alpha$ -preinvex function” may be introduced as follows.

**Definition 2.1.** Let  $S \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta: S \times S \rightarrow \mathbb{R}^n$ . A function  $f: S \rightarrow \mathbb{R}$  is said to be strongly  $\alpha$ -preinvex with respect to  $\eta$  for  $\alpha \in (0, 1]$  and  $c > 0$ , if for every  $x, y \in S$  and  $t \in [0, 1]$ ,

$$(2.1) \quad f(y + t\eta(x, y)) \leq t^\alpha f(x) + (1 - t^\alpha)f(y) - ct(1 - t)(x - y)^2.$$

For establishing our new integral inequalities of Hermite–Hadamard type for strongly  $\alpha$ -preinvex functions, we need the following integral identity.

**Lemma 2.1.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$  and let  $a, b \in A$  with  $\theta(a, b) \neq 0$ . If  $f: A \rightarrow \mathbb{R}$  is a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a, b)$ , then*

$$\begin{aligned} & \frac{1}{\theta(a, b)} \int_b^{b+\theta(a,b)} f(x) dx - f(b + \theta(a, b)) \\ &= \frac{\theta(a, b)}{4} \int_0^1 \left[ (1+t)f'\left(b + \frac{1+t}{2}\theta(a, b)\right) + tf'\left(b + \frac{t}{2}\theta(a, b)\right) \right] dt. \end{aligned}$$

*Proof.* Since  $a, b \in A$  and  $A$  is an invex set with respect to  $\theta$ , for every  $t \in [0, 1]$ , we have  $b + t\theta(a, b) \in A$ . Integrating by part gives

$$\begin{aligned} & \int_0^1 \left[ (1+t)f'\left(b + \frac{1+t}{2}\theta(a, b)\right) + tf'\left(b + \frac{t}{2}\theta(a, b)\right) \right] dt \\ &= \frac{2}{\theta(a, b)} \left[ -(1+t)f\left(b + \frac{1+t}{2}\theta(a, b)\right) \Big|_0^1 + \int_0^1 f\left(b + \frac{1+t}{2}\theta(a, b)\right) dt \right. \\ &\quad \left. - tf\left(b + \frac{t}{2}\theta(a, b)\right) \Big|_0^1 + \int_0^1 f\left(b + \frac{t}{2}\theta(a, b)\right) dt \right] \\ &= \frac{2}{\theta(a, b)} \left[ -2f(b + \theta(a, b)) + f\left(\frac{2b + \theta(a, b)}{2}\right) \right. \\ &\quad \left. + \frac{2}{\theta(a, b)} \int_{\frac{2b + \theta(a, b)}{2}}^{b+\theta(a,b)} f(x) dx - f\left(\frac{2b + \theta(a, b)}{2}\right) + \frac{2}{\theta(a, b)} \int_b^{[2b+\theta(a,b)]/2} f(x) dx \right] \\ &= \frac{4}{\theta(a, b)} \left[ \frac{1}{\theta(a, b)} \int_b^{b+\theta(a,b)} f(x) dx - f(b + \theta(a, b)) \right]. \end{aligned}$$

The proof of Lemma 2.1 is completed.  $\square$

By the same way, we obtain another lemma.

**Lemma 2.2.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$  and let  $a, b \in A$  with  $\theta(a, b) \neq 0$ . If  $f: A \rightarrow \mathbb{R}$  is a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a, b)$ , then*

$$\begin{aligned} & f(b) - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a,b)} f(x) dx \\ &= \frac{\theta(a, b)}{4} \int_0^1 \left[ (1-t)f'\left(b + \frac{1+t}{2}\theta(a, b)\right) + (2-t)f'\left(b + \frac{t}{2}\theta(a, b)\right) \right] dt. \end{aligned}$$

### 3. SOME NEW INTEGRAL INEQUALITIES OF HERMITE–HADAMARD TYPE

We are now in a position to establish some Hermite–Hadamard type integral inequalities for a function that the power of the absolute value of its first derivative is strongly  $\alpha$ -preinvex.

**Theorem 3.1.** Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$ ,  $a, b \in A$  with  $\theta(a, b) \neq 0$ . Suppose  $f: A \rightarrow \mathbb{R}$  be a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a, b)$ , some  $\alpha \in (0, 1]$ . If  $|f'|^q$  is strongly  $\alpha$ -preinvex on  $A$  for  $q \geq 1$ , then

$$(3.1) \quad \begin{aligned} & \left| \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx - f(b + \theta(a, b)) \right| \\ & \leq \frac{|\theta(a, b)|}{8} \left( \frac{1}{(\alpha+2)2^{\alpha-1}} \right)^{1/q} \left\{ 3[3(2^{\alpha+2}-1)|f'(a)|^q \right. \\ & \quad + (9 \times 2^{\alpha-1}(\alpha+2) - 3(2^{\alpha+2}-1))|f'(b)|^q - 11 \times 2^{\alpha-4}(\alpha+2)c(a-b)^2]^{1/q} \\ & \quad \left. + [3|f'(a)|^q + 3(2^{\alpha-1}(\alpha+2)-1)|f'(b)|^q - 5 \times 2^{\alpha-4}(\alpha+2)c(a-b)^2]^{1/q} \right\}. \end{aligned}$$

*Proof.* Since  $b + t\theta(a, b) \in A$  for every  $t \in [0, 1]$ , by Lemma 2.1 and Hölder's inequality, we have

$$\begin{aligned} & \left| \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx - f(b + \theta(a, b)) \right| \\ & \leq \frac{|\theta(a, b)|}{4} \int_0^1 \left[ (1+t) \left| f' \left( b + \frac{1+t}{2}\theta(a, b) \right) \right| + t \left| f' \left( b + \frac{t}{2}\theta(a, b) \right) \right| \right] dt \\ & \leq \frac{|\theta(a, b)|}{4} \left\{ \left( \int_0^1 (1+t) dt \right)^{1-1/q} \left[ \int_0^1 (1+t) \left| f' \left( b + \frac{1+t}{2}\theta(a, b) \right) \right|^q dt \right]^{1/q} \right. \\ & \quad \left. + \left( \int_0^1 t dt \right)^{1-1/q} \left[ \int_0^1 t \left| f' \left( b + \frac{t}{2}\theta(a, b) \right) \right|^q dt \right]^{1/q} \right\} \\ & \leq \frac{|\theta(a, b)|}{4} \left\{ \left( \frac{3}{2} \right)^{1-1/q} \left[ \int_0^1 (1+t) \left( \left( \frac{1+t}{2} \right)^\alpha |f'(a)|^q \right. \right. \right. \\ & \quad \left. \left. \left. + \left( 1 - \left( \frac{1+t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{1-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \right. \\ & \quad \left. + \left( \frac{1}{2} \right)^{1-1/q} \left[ \int_0^1 t \left( \left( \frac{t}{2} \right)^\alpha |f'(a)|^q \right. \right. \right. \\ & \quad \left. \left. \left. + \left( 1 - \left( \frac{t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{2t-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \right\} \\ & = \frac{|\theta(a, b)|}{8} \left( \frac{1}{(\alpha+2)2^{\alpha-1}} \right)^{1/q} \left\{ 3^{1-\frac{1}{q}} [(2^{\alpha+2}-1)|f'(a)|^q \right. \\ & \quad + (3 \times 2^{\alpha-1}(\alpha+2) - (2^{\alpha+2}-1))|f'(b)|^q - 11 \times 3^{-1} \times 2^{\alpha-4}(\alpha+2)c(a-b)^2]^{1/q} \\ & \quad \left. + [|f'(a)|^q + (2^{\alpha-1}(\alpha+2)-1)|f'(b)|^q - 5 \times 3^{-1} \times 2^{\alpha-4}(\alpha+2)c(a-b)^2]^{1/q} \right\}. \end{aligned}$$

The proof of Theorem 3.1 is completed.  $\square$

**Corollary 1.** *Under the conditions of Theorem 3.1, if  $\alpha = q = 1$ , we have*

$$\begin{aligned} & \left| \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx - f(b + \theta(a, b)) \right| \\ & \leq \frac{|\theta(a, b)|}{12} [4|f'(a)|^q + 2|f'(b)|^q - c(a - b)^2]. \end{aligned}$$

**Theorem 3.2.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$ ,  $a, b \in A$  with  $\theta(a, b) \neq 0$ . Suppose  $f: A \rightarrow \mathbb{R}$  be a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a, b)$ , some  $\alpha \in (0, 1]$ . If  $|f'|^q$  is strongly  $\alpha$ -preinvex on  $A$  for  $q > 1$ , then*

$$\begin{aligned} (3.2) \quad & \left| \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx - f(b + \theta(a, b)) \right| \\ & \leq \frac{|\theta(a, b)|}{4} \left( \frac{q-1}{(2q-1)(\alpha+1)2^\alpha} \right)^{1-1/q} \left( 2^{\frac{2q-1}{q-1}} - 1 \right)^{1-1/q} \\ & \quad \times \left\{ \left[ (2^\alpha - 1)|f'(a)|^q + (2^\alpha\alpha + 1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2 \right]^{1/q} \right. \\ & \quad \left. + \left[ |f'(a)|^q + (2^\alpha(\alpha+1)-1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2 \right]^{1/q} \right\}. \end{aligned}$$

*Proof.* Since  $b + t\theta(a, b) \in A$  for every  $t \in [0, 1]$ , by Lemma 2.1, Hölder's inequality, we have

$$\begin{aligned} (3.3) \quad & \left| \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx - f(b + \theta(a, b)) \right| \\ & \leq \frac{|\theta(a, b)|}{4} \int_0^1 \left[ (1+t) \left| f' \left( b + \frac{1+t}{2}\theta(a, b) \right) \right| + t \left| f' \left( b + \frac{t}{2}\theta(a, b) \right) \right| \right] dt \\ & \leq \frac{|\theta(a, b)|}{4} \left\{ \left( \int_0^1 (1+t)^{q/(q-1)} dt \right)^{1-1/q} \left[ \int_0^1 \left| f' \left( b + \frac{1+t}{2}\theta(a, b) \right) \right|^q dt \right]^{1/q} \right. \\ & \quad \left. + \left( \int_0^1 t^{q/(q-1)} dt \right)^{1-1/q} \left[ \int_0^1 \left| f' \left( b + \frac{t}{2}\theta(a, b) \right) \right|^q dt \right]^{1/q} \right\} \\ & \leq \frac{|\theta(a, b)|}{4} \left( \frac{q-1}{2q-1} \right)^{1-1/q} \left\{ \left( 2^{\frac{2q-1}{q-1}} - 1 \right)^{1-1/q} \left[ \int_0^1 \left( \left( \frac{1+t}{2} \right)^\alpha |f'(a)|^q \right. \right. \right. \\ & \quad \left. \left. \left. + \left( 1 - \left( \frac{1+t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{1-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \right. \\ & \quad \left. + \left[ \int_0^1 t \left( \left( \frac{t}{2} \right)^\alpha |f'(a)|^q + \left( 1 - \left( \frac{t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{2t-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \right\} \\ & = \frac{|\theta(a, b)|}{4} \left( \frac{q-1}{2q-1} \right)^{1-1/q} \left( \frac{1}{(\alpha+1)2^\alpha} \right)^{1-1/q} \left\{ \left( 2^{\frac{2q-1}{q-1}} - 1 \right)^{1-1/q} \right. \end{aligned}$$

$$\begin{aligned} & \times \left[ (2^\alpha - 1)|f'(a)|^q + (2^\alpha \alpha + 1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2 \right]^{1/q} \\ & + \left[ |f'(a)|^q + (2^\alpha(\alpha+1)-1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2 \right]^{1/q} \}. \end{aligned}$$

The proof of Theorem 3.2 is complete.  $\square$

**Corollary 2.** *Under the conditions of Theorem 3.2, if  $\alpha = 1$ , we have*

$$\begin{aligned} & \left| \frac{1}{\theta(a,b)} \int_b^{b+\theta(a,b)} f(x) dx - f(b+\theta(a,b)) \right| \\ & \leq \frac{|\theta(a,b)|}{4} \left( \frac{q-1}{2q-1} \right)^{1-1/q} \left( \frac{1}{4} \right)^{1-1/q} \left\{ \left( 2^{\frac{2q-1}{q-1}} - 1 \right)^{1-1/q} \right. \\ & \quad \times [|f'(a)|^q + 3|f'(b)|^q - 3^{-1} \times 2c(a-b)^2]^{1/q} \\ & \quad \left. + [|f'(a)|^q + 3|f'(b)|^q - 3^{-1} \times 2c(a-b)^2]^{1/q} \right\}. \end{aligned}$$

**Theorem 3.3.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$ ,  $a, b \in A$  with  $\theta(a,b) \neq 0$ . Suppose  $f: A \rightarrow \mathbb{R}$  be a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a,b)$ , some  $\alpha \in (0, 1]$ . If  $|f'|^q$  is strongly  $\alpha$ -preinvex on  $A$  for  $q \geq 1$ , then*

$$\begin{aligned} (3.4) \quad & \left| f(b) - \frac{1}{\theta(a,b)} \int_b^{b+\theta(a,b)} f(x) dx \right| \\ & \leq \frac{|\theta(a,b)|}{8} \left( \frac{1}{2^{\alpha-1}(\alpha+1)(\alpha+2)} \right)^{1/q} \left\{ [(2^{\alpha+3} - 2^{\alpha+2} - \alpha - 3)|f'(a)|^q \right. \\ & \quad + [2^{\alpha-1}(\alpha+1)(\alpha+2) - (2^{\alpha+3} - 2^{\alpha+2} - \alpha - 3)]|f'(b)|^q \\ & \quad - 5 \times 2^{\alpha-4} \times 3^{-1}(\alpha+1)(\alpha+2)c(a-b)^2]^{1/q} + 3^{1-1/q}[(\alpha+3)|f'(a)|^q \\ & \quad + (3 \times 2^{\alpha-1}(\alpha+1)(\alpha+2) - \alpha - 3)|f'(b)|^q \\ & \quad \left. - 11 \times 3^{-1} \times 2^{\alpha-4}(\alpha+1)(\alpha+2)c(a-b)^2]^{1/q} \right\}. \end{aligned}$$

*Proof.* Since  $b + t\theta(a,b) \in A$  for every  $t \in [0, 1]$ , by Lemma 2.2, Hölder's inequality, we have

$$\begin{aligned} & \left| f(b) - \frac{1}{\theta(a,b)} \int_b^{b+\theta(a,b)} f(x) dx \right| \\ & \leq \frac{|\theta(a,b)|}{4} \int_0^1 \left[ (1-t) \left| f' \left( b + \frac{1+t}{2} \theta(a,b) \right) \right| + (2-t) \left| f' \left( b + \frac{t}{2} \theta(a,b) \right) \right| \right] dt \\ & \leq \frac{|\theta(a,b)|}{4} \left\{ \left( \int_0^1 (1-t) dt \right)^{1-1/q} \left[ \int_0^1 (1-t) \left| f' \left( b + \frac{1+t}{2} \theta(a,b) \right) \right|^q dt \right]^{1/q} \right. \\ & \quad \left. + \left( \int_0^1 (2-t) dt \right)^{1-1/q} \left[ \int_0^1 (2-t) \left| f' \left( b + \frac{t}{2} \theta(a,b) \right) \right|^q dt \right]^{1/q} \right\} \end{aligned}$$

$$\begin{aligned}
&\leq \frac{|\theta(a, b)|}{4} \left\{ \left( \frac{1}{2} \right)^{1-1/q} \left[ \int_0^1 (1-t) \left( \left( \frac{1+t}{2} \right)^\alpha |f'(a)|^q + \left( 1 - \left( \frac{1+t}{2} \right)^\alpha \right) |f'(b)|^q \right. \right. \right. \\
&\quad \left. \left. \left. - \frac{1-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} + \left( \frac{3}{2} \right)^{1-1/q} \left[ \int_0^1 (2-t) \left( \left( \frac{t}{2} \right)^\alpha |f'(a)|^q \right. \right. \\
&\quad \left. \left. + \left( 1 - \left( \frac{t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{2t-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \right\} \\
&= \frac{|\theta(a, b)|}{8} \left( \frac{1}{2^{\alpha-1}(\alpha+1)(\alpha+2)} \right)^{1/q} \left\{ [(2^{\alpha+3}-2^{\alpha+2}-\alpha-3)|f'(a)|^q \right. \\
&\quad \left. + [2^{\alpha-1}(\alpha+1)(\alpha+2)-(2^{\alpha+3}-2^{\alpha+2}-\alpha-3)]|f'(b)|^q \right. \\
&\quad \left. - 5 \times 2^{\alpha-4} \times 3^{-1}(\alpha+1)(\alpha+2)c(a-b)^2]^{1/q} + 3^{1-1/q}[(\alpha+3)|f'(a)|^q \right. \\
&\quad \left. + (3 \times 2^{\alpha-1}(\alpha+1)(\alpha+2)-\alpha-3)|f'(b)|^q \right. \\
&\quad \left. - 11 \times 3^{-1} \times 2^{\alpha-4}(\alpha+1)(\alpha+2)c(a-b)^2]^{1/q} \right\}.
\end{aligned}$$

The proof of Theorem 3.3 is complete.  $\square$

**Corollary 3.** Under the conditions of Theorem 3.3, if  $\alpha = q = 1$ , we have

$$\left| f(b) - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx \right| \leq \frac{|\theta(a, b)|}{24} [4|f'(a)|^q + 7|f'(b)|^q - 2c(a-b)^2].$$

**Theorem 3.4.** Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\theta: A \times A \rightarrow \mathbb{R}$ ,  $a, b \in A$  with  $\theta(a, b) \neq 0$ . Suppose  $f: A \rightarrow \mathbb{R}$  be a differentiable function and  $f'$  is integrable on the  $\theta$ -path  $P_{bc}$ ,  $c = b + \theta(a, b)$ , some  $\alpha \in (0, 1]$ . If  $|f'|^q$  is strongly  $\alpha$ -preinvex on  $A$  for  $q > 1$ , then

$$\begin{aligned}
(3.5) \quad &\left| f(b) - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx \right| \\
&\leq \frac{|\theta(a, b)|}{8} \left( \frac{1}{2^{\alpha-1}(\alpha+1)} \right)^{1/q} \left\{ [(2^{\alpha+1}-1)|f'(a)|^q + (2^\alpha(\alpha+1) \right. \\
&\quad \left. + 3^{1-1/q}[|f'(a)|^q - (2^{\alpha+1}-1)]|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2]^{1/q} \right. \\
&\quad \left. + (2^\alpha(\alpha+1)-1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2]^{1/q} \right\}.
\end{aligned}$$

*Proof.* Since  $b + t\theta(a, b) \in A$  for every  $t \in [0, 1]$ , by Lemma 2.2, Hölder's inequality, we have

$$\begin{aligned}
&\left| f(b) - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx \right| \\
&\leq \frac{|\theta(a, b)|}{4} \int_0^1 \left[ (1-t) \left| f' \left( b + \frac{1+t}{2} \theta(a, b) \right) \right| + (2-t) \left| f' \left( b + \frac{t}{2} \theta(a, b) \right) \right| \right] dt \\
&\leq \frac{|\theta(a, b)|}{4} \left\{ \left( \int_0^1 (1-t)^{q/(q-1)} dt \right)^{1-1/q} \left[ \int_0^1 \left| f' \left( b + \frac{1+t}{2} \theta(a, b) \right) \right|^q dt \right]^{1/q} \right.
\end{aligned}$$

$$\begin{aligned}
& + \left( \int_0^1 (2-t)^{q/(q-1)} dt \right)^{1-1/q} \left[ \int_0^1 \left| f' \left( b + \frac{t}{2} \theta(a, b) \right) \right|^q dt \right]^{1/q} \Big\} \\
& \leq \frac{|\theta(a, b)|}{4} \left\{ \left( \frac{1}{2} \right)^{1-1/q} \left[ \int_0^1 \left( \left( \frac{1+t}{2} \right)^\alpha |f'(a)|^q + \left( 1 - \left( \frac{1+t}{2} \right)^\alpha \right) |f'(b)|^q \right. \right. \right. \\
& \quad \left. \left. \left. - \frac{1-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} + \left( \frac{3}{2} \right)^{1-1/q} \left[ \int_0^1 \left( \left( \frac{t}{2} \right)^\alpha |f'(a)|^q \right. \right. \\
& \quad \left. \left. + \left( 1 - \left( \frac{t}{2} \right)^\alpha \right) |f'(b)|^q - \frac{2t-t^2}{4} c(a-b)^2 \right) dt \right]^{1/q} \Big\} \\
& = \frac{|\theta(a, b)|}{8} \left( \frac{1}{2^{\alpha-1}(\alpha+1)} \right)^{1/q} \left\{ [(2^{\alpha+1}-1)|f'(a)|^q + (2^\alpha(\alpha+1) \right. \\
& \quad \left. - (2^{\alpha+1}-1))|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2]^{1/q} + 3^{1-1/q}[|f'(a)|^q \right. \\
& \quad \left. + (2^\alpha(\alpha+1)-1)|f'(b)|^q - 3^{-1} \times 2^{\alpha-1}(\alpha+1)c(a-b)^2]^{1/q} \right\}.
\end{aligned}$$

The proof of Theorem 3.4 is complete.  $\square$

**Corollary 4.** *Under the conditions of Theorem 3.4, if  $\alpha = 1$ , we have*

$$\begin{aligned}
& \left| f(b) - \frac{1}{\theta(a, b)} \int_b^{b+\theta(a, b)} f(x) dx \right| \\
& \leq \frac{|\theta(a, b)|}{8} \left( \frac{1}{2} \right)^{1/q} \left\{ [3|f'(a)|^q + 3|f'(b)|^q - 3^{-1} \times 2c(a-b)^2]^{1/q} \right. \\
& \quad \left. + 3^{1-1/q}[|f'(a)|^q + 3|f'(b)|^q - 3^{-1} \times 2c(a-b)^2]^{1/q} \right\}.
\end{aligned}$$

*Remark.* On 8 April 2014, Professor S. S. Dragomir, Australia pointed out that there are errors appeared in the paper [9] as follows. Definition 2.1 from [9] has no meaning if  $i$  stands for the imaginary unit. So, no inequalities like in the hypothesis of Theorem 3.1 or eq. (3.1) and others can be stated for general  $\varphi$ .

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*Received January 17, 2015.*

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